

Kathyann Purcell

From: Paul Kenny <PKenny@tea.ie>
Sent: 31 October 2013 16:03
To: Deirdre Bell
Cc: Micheal Bell
Subject: TRIM: Consultation 13240 on Electric Vehicles

Dear Deirdre,

The Tipperary Energy Agency is a strong supporter of the move towards the electrification and therefore decarbonisation of transport in Ireland. Having trialled an Electric vehicle and been involved in a number of sustainable transport projects, the TEA feel there are a number of identified issues that should be researched as part of the project:

1. Increasing consumer uptake by highlighting the cost benefits, and overcoming range anxiety
2. Identifying more clearly for policy makers what the wider socio-economic benefits for E-vehicles have for Ireland. It is clear that there will need to be a subsidy applied to the infrastructure roll out in advance of the wide acceptance of the technology.

Having reviewed the ESNB proposed study the TEA is strongly supportive, with a number of minor caveat's.

We would suggest that the following be included in the Study, it may be already, but is not overtly evident from the proposal:

1. Research on the wider socioeconomic benefits to the switch from foreign fossil fuels to indigenous renewable energy for transport.
2. Dissemination programme for the benefits in terms of costs of use of electric vehicles to the general public
 - a. Television advertising or similar.
 - b. Oireachtas subcommittee on transport presentation of a paper on the benefits to a) consumers and b) The wider socioeconomic benefits.
 - c. Presentation at appropriate industry events.
3. Proposed legislative framework options to support the future funding of electric charging points to sufficient points in the country to overcome range anxiety.

Kind Regards,
Paul



Paul Kenny B.E C.Eng MIEI
Chief Executive Officer

Tel: 353 52 7443090
Mob: 353 87 2905796
Web: www.tea.ie
Email: pkenny@tea.ie
Twitter: [@tippenergy](https://twitter.com/tippenergy)
LinkedIn: [Paul Kenny](#)